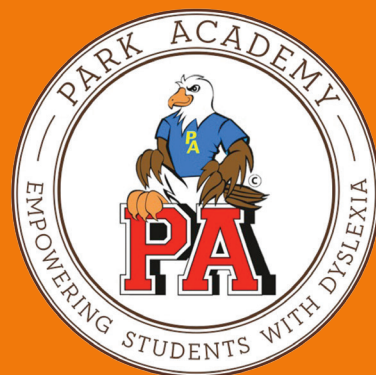


Park Academy

Ignite. Empower. Imagine.

Annual Report 2020



A Note About the Artwork

In the Fall of 2020, our High School art class was asked to create a digital collage about their own personal experience with a current event. Many of our students chose to focus on the recent wildfires and the environment.

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A Note from Craig Lowery, Head of School

It's difficult to look back on a year more unique and impactful than the 2019/2020 school year for Park Academy. You might think that it was defined by difficulty and struggle, and yet that is not the first thing that comes to my mind. What I do see are resilience and innovation!

In November of 2019, Park Academy made a bold step onto the national stage when Portland hosted the 2019 International Dyslexia Association annual conference, welcoming more than 1,800 educators and professionals from across the globe. I had the honor of serving as the local co-chair for the conference and organized a site visit to Park Academy. At this visit, over 50 professional educators hailing from coast to coast, spent the day observing and learning about the incredible services being provided to students at Park Academy. We were able to demonstrate how we use research and science to provide cutting edge literacy and executive functioning services to Park Academy students and I could not have been prouder of our community.

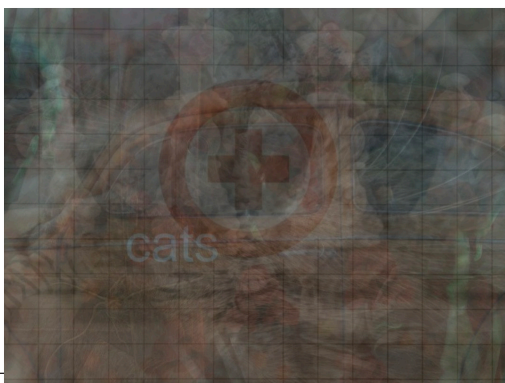


In March, the world flipped upside down. In a time when most of the world froze, Park Academy did not. We closed our doors to in-person education on a Thursday and by Monday had a fully operational, full-time, remote learning program, up and running. Nearly all of our instruction was and continues to be done through face-to-face classes and meetings. Our reading students continue to receive direct Orton-Gillingham based classes every single weekday! Despite serving a population that faces more difficulty than their peers, especially in an online world, our kids thrived and continue to thrive. We used the valuable lessons learned in the spring to refine our services this fall, creating opportunity and continuity for our students and community.

Now as we look to an uncertain future we are utilizing innovative practices and unique online learning opportunities to reach even more students. We have taken advantage of the state of education in Oregon to enroll students in remote education that may not have otherwise had the opportunity to attend Park Academy. Now that we know and understand that we can provide a quality education through electronic means, we are examining ways that we might serve students in remote parts of Oregon or live out of state. These are practices we believe will help us to improve our program and expand our reach to even more students who need what Park Academy has to offer. We believe that this impact will last beyond the mandate for remote learning and will help us have an even bigger impact on the global dyslexic community.

So, it is with a great deal of pride that I look back on the 2019/2020 school year. Pride for what we have accomplished, pride for an incredible staff that dedicates their energy and love to Park Academy Students, and pride that we continue to be innovative leaders in the field of education. Now it is with hope that I look to the years to come and what we might be able to build on top of the foundation put in place! Thank you for being a part of this process and Park Academy's evolution.

Craig Lowery



Board of Directors, Faculty, and Staff



Board of Directors

Andy Pihl, *President*
Piper Park, *Secretary & Founder*
Gina Williams, *Treasurer*
Tom Booth
Dr. Keith Cheng
Gary Maffei
Jeff Mengis
Valerie Parker
Dr. David Plotkin
Katie Walther
Bill Westphal

Faculty and Staff

Craig Lowery, *Head of School*
Jeff Barnes, *Teacher*
Kim Barton, *Admissions Coordinator*
Melissa Carroll, *Teacher*
Will Cheng, *Facilities Assistant*
Alisa Christiansen, *Teacher*
Chris Devers, *Teacher*
Elizabeth Dove, *Development Director*
Gena Fields, *Teacher*
Charles Geier, *Teacher*
Rebecca Gerring, *Teacher*
Rachel Greenough, *Teacher*
Lucy Healey, *Direct Support Staff*
Megan Holcomb, *Teacher*
Sofia Hussain, *Teacher*

Chelsea Jepson, *Teacher*
Dan Kimbro, *Teacher*
Jenni Kumanchik, *Teacher*
Rosemary Malouf, *Director of Admission*
Margorzata Mart, *Teacher*
Laura Meeuwsen, *Teacher*
Mary Mollway, *Assistant Head of School*
Tina Moore, *Accountant*
Chris Morrison, *Teacher*
Katharine Phelps, *Teacher*
Susan Ramirez, *Teacher*
Maddy Roach, *Teacher*
Patti Voelker, *Teacher*
Linda West, *Counselor & Registrar*

Financials and Student Body

Finances

Statements of Financial Position

As of June 30

	2020	2019
Current Assets		
Cash and equivalents	865,747.00	480,324.00
Tuition receivable	14,929.00	14,340.00
Pledges receivable	263,200.00	332,419.00
Prepaid expenses	22,673.00	20,624.00
Property and Equipment		
Net of accumulated depreciation	6,200,778.00	6,414,176.00
Other Assets		
Pledges receivable	50,000.00	460,000.00
Investments	4,134,578.00	3,510,619.00
Total Assets	11,551,905.00	11,232,502.00

Current Liabilities		
Accounts payable	183,126.00	187,720.00
Prepaid and deferred tuition	298,430.00	301,790.00
Refundable advance	335,400.00	0.00
Total Current Liabilities	816,956.00	489,510.00

Net Assets		
Unrestricted	3,377,790.00	3,206,326.00
Temporarily restricted	7,357,159.00	7,536,666.00
Total Net Assets	10,734,949.00	10,742,992.00

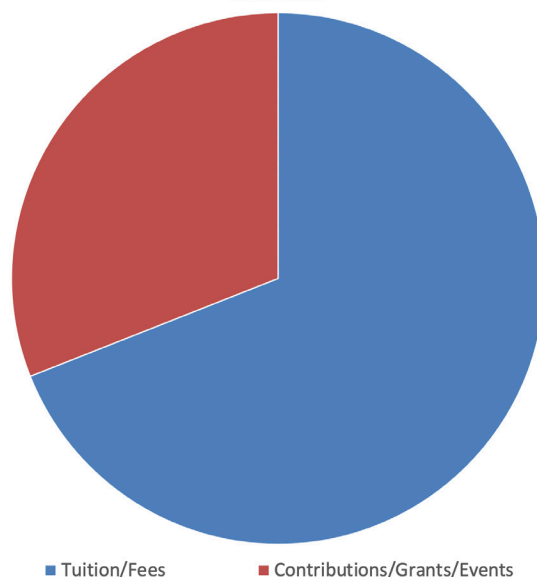
Total Liabilities and Net Assets	11,551,905.00	11,232,502.00
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Audit conducted by McDonald Jacobs, Accountants & Consultants

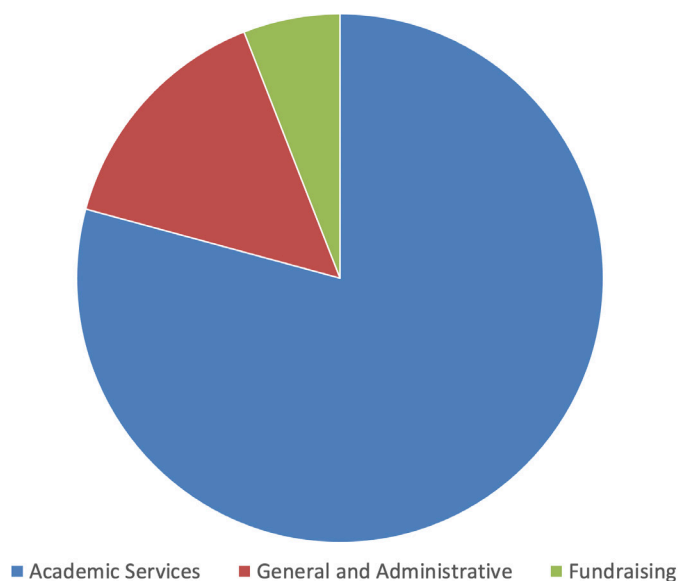
- Park Academy serves almost 100 students in grades 3 - 12.
- 35% of our students are in need of scholarship.
- Almost 100% of our high school graduates leave Park Academy with a plan for post secondary education (2 year, 4 year University or trade school).
- Students develop skills and confidence to advocate for themselves as lifelong learners.
- Students participate in a wide variety of extracurricular activities, including athletics, Boy Scouts, internships and service.
- Students have received national recognition for sports, academics and community involvement.



2020 INCOME



2020 EXPENSES



Program and Community Information

Students who enter Park Academy in grades 3, 4, and 5 generally do so significantly behind in their reading skills. In fact, most of our 3rd-grade students are non-readers when they enter. It is a difficult and slow process as these students tend to be significantly impacted by dyslexia, working memory, and processing speed. However, our data shows that nearly every student who entered Park Academy in Grades 3-5 in the last three years has made a full years' growth each year they have been enrolled. Those more impacted with dyslexia both phonologically and orthographically have made measurable progress each year.



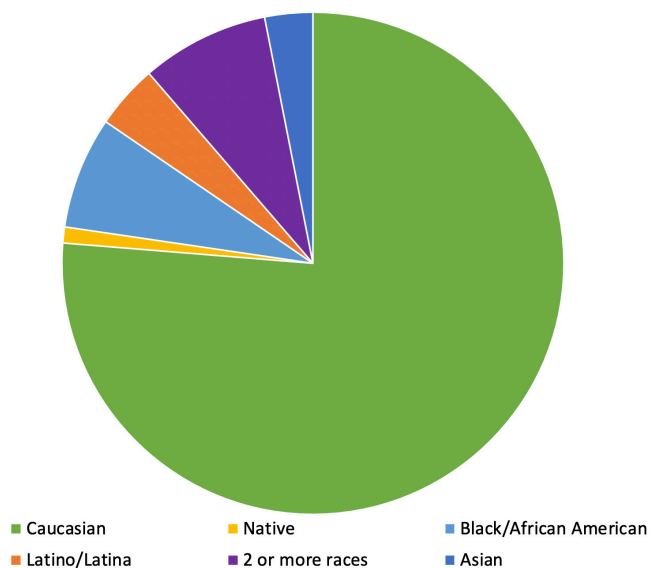
Of our current 51 students in Grades 3-8, 22 of them are now reading at grade level and 13 are within one year of grade-level achievement. Of the remaining 16 students, the majority of them have been at Park for three years or less. As the Orton-Gillingham methodology is designed to be implemented in a 5-7 year cycle, Park Academy is actually clearly accelerating student movement toward proficient reading.

Of our 2020 middle school graduates, 8 of the 11 students were reading at or above grade level. Of our high school graduates, 9 of 11 were reading at or above grade level and many of them scored at a post-high school level.

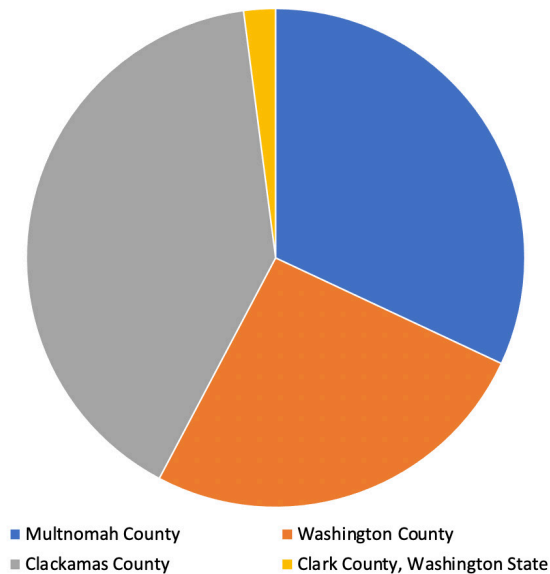
Park Academy uses a robust assessment system to monitor student progress, evaluating oral and silent reading fluency; phonological processing skills such as letter naming and phoneme segmentation; and vocabulary and comprehension. We have continued to compile as much data as we can even during comprehensive distance learning and the results are reflected above. Even when delivering our program remotely, our students have continued to show strong, measurable progress.

Nearly every student who entered Park Academy in Grades 3-5 in the last three years has made a **full years' growth** each year they have been enrolled.

ENROLLMENT BY ETHNICITY



ENROLLMENT BY LOCATION



Park Academy Graduates



Park Academy's Class of 2020 was offered a total of \$338,800 in merit scholarships. This includes one Trustee Award, two Presidential Awards AND a National Hispanic Recognition Award!!

Class of 2020: 10 students

Four year university or community college: 73%

Exploring career technical schools: 27%

100% with post high school educational plans.

OUR GRADUATES WERE ACCEPTED AT:

Cal Poly
California Institute of Technology
Capilano University
Carroll College
Clackamas Community College
Colorado State University
Eckerd College
Lake Erie College
Loyola Marymount University
Orange Coast College

Oregon State University
Portland Community College
Southern Oregon University
University of Denver
University of New Hampshire
University of Oregon
University of Victoria
Virginia Polytechnic Institute
Willamette University
Worcester Polytechnic Institute

Distance Learning


By now, If you are a parent or teacher, you are well versed in distance learning. The Park Academy team undertook this change quickly and adapted for our students' needs. Many of our students voice that while they miss their friends and the social aspects of school, they feel good about the time they have spent in the classroom online.

One of our teachers, Maddy Roach, helped create a visual for students to understand how best to have classroom success:

ZOOM EXPECTATIONS


MUTE Your Mic

- Mute Mic
- Wake up early
- Log on a few minutes before class begins




Turn on Camera

- Turn on the Camera
- Pay attention to the lesson




CHAT RESPONSIBLY

- Only use the chat feature when instructed by the teacher!




BE RESPECTFUL

- Wear appropriate clothing
- Sit up Straight
- Check your background




BE IN A QUIET PLACE

- Find a quiet place to watch the meeting.
- This space should be distraction free



BE PREPARED

- Computer is charged
- Use headphones
- Do not multitask



Physical space is also an essential piece to successful distance learning. Parents helped students set up a desk in a quiet area so that their child could focus in on class. Two of our students took the time to share their school space at home with us. Check out their videos below:



[Finley, grade 4](#)



[Annabel, grade 8](#)



2019 Drive for Dyslexia



The Park Academy Ninth Annual Drive for Dyslexia was held in October of 2019 - pre-pandemic! Together, we raised over \$50,000 for our scholarship program!

The night before our tournament, our Head of School, Craig Lowery shared a simulation at our Kells Irish Pub dinner that opened many eyes to what students with learning differences encounter on a regular basis. Students whose dyslexia leads to feelings of “less than” and an inability to learn. These struggles take a toll on a young person and can manifest as anxiety and depression. Park Academy offers students and their families hope and a transformative education. Once enrolled, many students find that they ARE quite intelligent and capable. They learn the tools they need to succeed and they begin to find their spirit again.

In addition, former Head of School Paula Kinney and founder, Piper Park honored Jeff Mengis for his commitment and support of the school. With Jeff’s volunteer service as the head of the development committee, Park Academy has been able to raise the funds necessary to ensure that finances are not a barrier to any student.

At the tournament, we missed the downpour by a few hours and enjoyed a tremendous day out at Pumpkin Ridge Golf Course. Congratulations to our winners and a big THANK YOU to our event chair, Joe Wedding.



Thank you to our sponsors:

Eagle Sponsor

Mr. Ray Park

Golfer Gift Sponsor



Hole in One Sponsor



FREEMAN
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Par Sponsors

EMERIO
Design



turn to the experts™ 

Mengis

CAPITAL MANAGEMENT INC.

Team Batman

2019 International Dyslexia Association Conference

In November, 2019, 1,800 educators, researchers, and dyslexia community members attended the 70th annual International Dyslexia Association conference right here in Portland Oregon. Our Head of School, Craig Lowery, served as the local co-chair, putting in many, many planning hours! We are very proud of how we represented our school and our community.

On Thursday, November 7th we had over 50 professionals from across the nation visit Park Academy and learn about our program and our students. This day involved a great deal of work and commitment by our staff, students, and parent volunteers. It was immensely successful and we were proud to showcase our community. Throughout the remainder of the weekend, we were continually approached about how impressive and caring our students and staff were.

On Friday we sent the entire Park Academy staff to the conference to network and learn, and most of our staff attended throughout the weekend. That evening we hosted a gathering of independent school leaders from across the nation to welcome them to Portland and spread the word about our school.



There are so many people deserving of thanks. Thank you to the volunteers that supported this process, to the Board of Directors for supporting full staff participation in the conference, to Liz Dove for her planning and leadership and to Dr. Mollway for all the preparation and site visit planning. A big thank you to Piper Park and the Park Foundation for sponsoring this endeavor....and of course, thank you to all of our staff and students for representing the program so well and for allowing others to “glimpse behind the curtain” and see all of the magical things happening at Park Academy.



2020 Giving Campaign

“It was the best of times, it was the worst of times.” These words of Charles Dickens have never rang more true for us! With the pandemic, we decided to postpone our June, 2020 fundraising event, An Evening with Max Brooks until the spring of 2021. However, Park Academy still had much needed funds to raise, so we reached out to our community, and WOW!, did you respond!

We were issued a \$100,000 matching fund challenge, in the hopes that we could raise an additional \$100,000 to leverage this opportunity in full. By the time everything settled, we were amazed and grateful to see that not only did we reach this goal, we surpassed it raising over \$260,000!



Thank You to our Generous Donors

This list is reflective of donations received July 1, 2019 through June 30, 2020. We make every effort to acknowledge our donors properly. If you are missing from this list, please contact the Development Department at 503.594.8780.

Fiscal Year 2019 - 2020

\$10,000 & above

The Frederick D.
& Gail Y. Jubitz Foundation
Cynthia & Steve Harder
Harry A. Merlo Foundation
Mengis Capital Management
Nike
Park Foundation
Ray Park
Kathy & Richard Parson
Margaret Steuber

\$2,500 - 9,999

Rosalind Babener
Erica & George Bach Jr.
B P Lester
& Regina John Foundation
Kevin Crombie
Wendy & Kevin Dehmer
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Tonkon Torp, LLP
Traffic Safety Supply Co.
Trillium Family Services
Bill Westphal & Pat Reser

\$1,000 - 2,499

Heather Amuny-Dey
& Jeff Dey
Anonymous
Hester & John Capriotti
Cheng Family Foundation

Jim Colgan
Fred W. Fields Fund
The Harold and
Margaret Taylor Foundation
Brent Jacobs
Jeff Chase & Patti Warner Fund of
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Linda & Mike Larson
George Lizer
Marie & Sonny Lowery
Gary Maffei & Marc Lintner
Dominic O'Dierno
Oregon Community Foundation
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Sharon & Michael Parr
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Laura & Damon Sabo
Ed Swakon
Megan & Shawn Thomson
Joe Wedding
Steve Yeager

\$999 & Below

Jessica & Sam Allen
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Jeremy Hanson
Andy Harris
Kathi Harvey
Mark Haviland
Jeanette Heinz
Richard Howell
Amanda Jacobs
Dr. David Jeffery
Dr. Ajitkumar Jetmalani
Dale Johannes
Jason Johnston
Olie Jolstad

Thank you to our Generous Donors (continued)

Fiscal Year 2019 - 2020 continued

Julie & Nishan Karassik
Kim's Taekwon-Do
Paula & Dan Kinney
Jennifer Lizer
Jessica & Craig Lowery
Douglas Luther
Julie & Jay McBee
Alyssa McCartney
Brandon McKelly
Amanda & Christopher Meyer
Scott Miller
Monarch Hotel Group
Kathy Morrow
Rafael Ortega
Kevin Palmer
Parker Family Fund of the
Maine Community Foundation
Jaimee & Jeffrey Parson
Michael Patterson
Pavelcomm
Georgene & David Pettersson
Andy Pihl
Pumpkin Ridge Golf Club
Susan Ramirez
Betsy Ramsey & Don Ruff
Brenda & Ken Randall
Tom Re
Mary Renner
Ian Rice
Veronica Ricks & Talli Koppel
Celeste Rose
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& Bruin Rugge
Kellan Sasken
Stan Sawicki
Michele Sciaraffo
Scott Siler
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Tyler Thessin
Danielle &
Douglas Thompson
Erik Timmons

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of the Columbia Willamette
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Joseph Vanhaverbeke
Meighan Walker
Katie & Robb Walther
Patti Warner & Jeff Chase
Wells Fargo Foundation
Educational Matching
Gifts Program
William Murray Golf
Gina & Max Williams
Julie Winder
Sarah & Todd Witter



Thank you

